

# Brian Hughes

14 Lenox Avenue, 2nd Floor Wheeling, WV 26003 • Ph. 304-551-3196 • brianhughes76@yahoo.com • growabigidea.com

## Education

### **Bethany College - Bethany, WV**

BA in Communication/Visual Communication

## Professional History

### **Forward Lithography, Pittsburgh, PA**

Pre-press Specialist 2012- Current

Executing pre-press production, largely from client side files, which supported 2 offset presses. Operated Fiery-driven Ricoh Digital Press.

### **The Idea Farm, Wheeling, WV**

Creative Marketing Genius 2010-Current

The Idea Farm is my freelance design and marketing business. I serve a wide array of clients with creative concepts, graphic design, print and web production, print project management and marketing advice. Efforts focused on small business, non-profit, education, and fine arts clientele.

### **TaylorMade Printing/Radiant Life Magazine, Wheeling, WV**

Pre-press Specialist/Art Director 2008 - 2010

Simultaneously balanced pre-press duties for an offset printing company with leading creative efforts for its subsidiary, a startup aesthetics/anti-aging lifestyle magazine. Created original designs, handled all typesetting, digital production and pre-press duties, including operating a digital press, printing and stripping film, and making offset press plates for the print business. As art director of *Radiant Life* magazine, I helped launch the project by creating the name, brand mark and visual identity for the magazine, as well as designed and produced each issue through its second year.

### **Hodgson/Meyers, Kirkland, WA**

Print Production Manager 2006 - 2008

Engineered printed products from creative concepts. Managed vendor relationships, campaign budgets, schedules and production staff. Introduced and implemented a set of environmental sustainability standards for the agency's printing projects.

### **Kokopelli Inc., Chicago, IL**

Art Director 2002 - 2006

Led creative concept development. Specialized in serving non-profit, education and performing arts clients. Played an integral part in the inception of the creative department and ultimately in the transformation of Kokopelli from a print production vendor to full-service creative agency. Directed creative/production staff. Clients include: Chicago Symphony Orchestra, Hubbard Street Dance Chicago, Indiana University Alumni Association, Northwestern University, Chicago Shakespeare Theatre, The Goodman Theater, American Academy of Pediatrics, Sinai Hospital.

### **MetalBite Magazine, Chicago, IL**

Art Director 2004 - 2005

Launched music magazine in 2004. Created magazine style and format, designed features for each issue, directed design/production team and orchestrated the production process for the magazine's inaugural year.

### **Flair Communications, Inc., Chicago, IL**

Production Artist 2000 - 2002

Executed pre-press production of promotional materials and packaging. Produced newspaper and magazine ads, in-store displays and free-standing inserts for national corporate clients, including: S.C. Johnson, Saputo Cheese, ConAgra Foods, Smuckers, California Milk Advisory Board.

### **Draft Worldwide, Chicago, IL**

Production Artist 1999 - 2000

Designed, produced and applied promotional creative to packaging, point of purchase and sales force materials for national corporate clients, including: M&M Mars, US Postal Service, Kellogg, Burger King.

### **Ogden Newspapers Inc. *The Intelligencer*, Wheeling, WV**

Page Designer, Production Artist 1998 -1999

Designed and produced newspaper pages for the daily regional paper.

### **The Hauler Magazine, Philadelphia, PA**

Ad Designer/Production Assistant 1998

Served the publication's advertising clients. Consulted with ad clients, shot original photos, developed concepts and produced finished ads. Participated in the magazine's production throughout the process.

More 

# Brian Hughes

14 Lenox Avenue, 2nd Floor Wheeling, WV 26003 • Ph. 304-551-3196 • brianhughes76@yahoo.com • growabigidea.com

## Special Skills

Creative concepting, brand development, art direction, design, print production, print vendor management, web design and development, writing for creative. Photography and digital image manipulation.

Software: Adobe Creative Suite, Dreamweaver, Quark XPress, Microsoft Office, Powerpoint. Rampage Direct-To-Plate system and Ricoh's Firey-driven Command Work Center.

## Awards

### **Chicago Association of Direct Marketing - Tempo Award**

Non-Profit Direct Mail Campaign, Hubbard Street Dance Chicago, "Journey."

### **2006 National Marketing Communications Awards**

Infrastructure Engineering Inc. Corporate Brochure

### **MarCom Creative Awards 2006 - Marketing/Promotion Campaign Category**

AON Identity/Business System